WHAT IS CLAIMED IS:

1.   An electronic leaflet distribution/browsing method, comprising the steps of:

an electronic leaflet generation step of making contents data related to leaflets concerning a plurality of educational organizations into electronic information through designation of various kinds of selection items set in a web site on the side of a server to generate and output an electronic leaflet by the web site of said server,

an electronic leaflet data base management step of making said electronic leaflet generated and output into a data base having a predetermined layered structure and preserving the obtained electronic leaflet in an electronic leaflet data base,

a selection supporting step of selecting at least one electronic leaflet optimum for various conditions presented by one who wants sending of a leaflet among electronic leaflets and presenting the selected electronic leaflet to a client terminal on the side of the one who wants sending of a leaflet through an internet by the web site of said server, and

an electronic leaflet browsing supporting step of, in response to a request of one who wants sending of a leaflet, automatically reproducing the contents contained in a sub-menu prepared in advance in the

selected electronic leaflet in question on a display of the client terminal on the side of the one who wants sending of a leaflet in question to promote understanding of the contents prepared in the selected

30   electronic leaflet in question.

2.   The electronic leaflet distribution/browsing method as set forth in claim 1, wherein

said electronic leaflet

relates to attending-school or correspondence-

5   class chairs and lecture meetings of a plurality of educational organizations such as universities, preparatory schools, professional schools, cultural schools and private schools for elementary/junior-high/high schools.

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3.   The electronic leaflet distribution/browsing method as set forth in claim 1, wherein

at least one optimum electronic leaflet is selected from among electronic leaflets according to

5   various conditions presented by one who wants sending of a leaflet through designation of various kinds of selection items set in advance related to icons in the web site of said server.

4.   The electronic leaflet distribution/browsing method as set forth in claim 1, further comprising

a user access authentication step of, when said
one who wants sending of a leaflet accesses the web site,

5   checking right to access of the one who wants sending of
a leaflet in question and when the one who wants sending
of a leaflet in question has right to access, informing
the web site of said server that access of the client
terminal on the side of the one who wants sending of a

10   leaflet in question to the web site of said server is
allowed.

5.   The electronic leaflet distribution/browsing
method as set forth in claim 4, wherein

said selection supporting step further comprises:

a question step of receiving various conditions

5   presented by one who wants sending of a leaflet and who
is allowed to access by said user access authentication
step by clicking an icon in the web site to designate
each kind of selection items set in advance related to
the icon in question, and

10   an electronic leaflet presenting step of
searching said electronic leaflet data base based on the
received various conditions to select at least one
electronic leaflet matched most to the various
conditions input by the one who wants sending of a

15   leaflet in question from among electronic leaflets
accumulated in the electronic leaflet data base and
present, for the one who wants sending of a leaflet in

question, the selected electronic leaflet to said client terminal on the side of the one who wants sending of a leaflet through the internet.

6. The electronic leaflet distribution/browsing method as set forth in claim 4, wherein

said selection supporting step further comprises:

a question step of receiving various conditions presented by one who wants sending of a leaflet and who is allowed to access by said user access authentication step by clicking an icon in the web site to designate each kind of selection items set in advance related to the icon in question through the internet, and

an electronic leaflet presenting step of searching said electronic leaflet data base based on the various conditions received from said question step to select a predetermined number of electronic leaflets in descending order of suitability for the various conditions input by the one who wants sending of a leaflet in question from among electronic leaflets accumulated in the electronic leaflet data base and present the selected electronic leaflets to the client terminal on the side of the one who wants sending of a leaflet.

7. The electronic leaflet distribution/browsing method as set forth in claim 5, wherein

said electronic leaflet browsing supporting step comprises a movie reproduction step of, when an electronic leaflet in which moving picture data, voice data and/or document data are prepared as contents in advance is selected by one who wants sending of a leaflet, automatically reproducing the moving picture data, voice data and/or document data in question on the display of the client terminal on the side of the one who wants sending of a leaflet in question to promote understanding of the contents prepared in the selected electronic leaflet.

8. The electronic leaflet distribution/browsing method as set forth in claim 7, wherein

said moving picture data, voice data and/or document data include data generated by editing scenes of school lessons recorded in the past in attending-school or correspondence-class chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

9. The electronic leaflet distribution/browsing method as set forth in claim 7, wherein

said moving picture data, voice data and/or document data include data generated by editing interview scenes recorded in the past of lecturers in charge of attending-school or correspondence-class

chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

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10. The electronic leaflet distribution/browsing method as set forth in claim 7, wherein

said moving picture data, voice data and/or document data include data generated by recording and editing interview scenes of students who took attending-school or correspondence-class chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school in the past.

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11. The electronic leaflet distribution/browsing method as set forth in claim 7, wherein

said moving picture data, voice data and/or document data include data generated by editing teaching materials and transcripts of lectures for attending-school or correspondence-class chairs presented by educational organizations such as a university, a preparatory school and a private school in the past.

12. The electronic leaflet distribution/browsing method as set forth in claim 5, wherein

various kinds of selection items set in advance at said question step include a condition related to at

least one of ability and qualification required for
taking attending-school or correspondence-class chairs
and lecture meetings held by educational organizations
such as a university, a preparatory school and a private
school, budget, school lesson schedule and qualifying
schedule.

13.   The electronic leaflet distribution/browsing
method as set forth in claim 12, wherein
        said question step comprises:
        a mock examination sending step of, when one who
wants sending of a leaflet and who is allowed to make an
access by said user access authentication step clicks a
mock examination icon enabling selection of a mock
examination for supporting self-determination of basic
scholastic ability and/or aptitude required for taking
attending-school or correspondence-class chairs and
lecture meetings held by educational organizations such
as a university, a preparatory school and a private
school, sending question data of the mock examination to
the client terminal on the side of the one who wants
sending of a leaflet in question through the internet,
and

        a mock examination determination step of
receiving answer data from one who wants sending of a
leaflet to mark the answer data, generating various
conditions including current ability of the one who

wants sending of a leaflet, ability required for taking
a chair or a lecture meeting, a kind of chair or lecture
meeting recommended and a specific name of a chair or a
lecture meeting based on the marking result and

25   outputting the conditions to said electronic leaflet
browsing supporting step.

14.   The electronic leaflet distribution/browsing
method as set forth in claim 1, further comprising
        a charging step of charging an educational
organization according to the volume of data at new

5   registration or updating of contents data of an
electronic leaflet conducted at said electronic leaflet
generation step.

15.   The electronic leaflet distribution/browsing
method as set forth in claim 14, wherein
        said charging step charges an educational
organization according to the volume of data at new

5   registration or updating of contents data of an
electronic leaflet made in said electronic leaflet data
base.

16.   The electronic leaflet distribution/browsing
method as set forth in claim 14, wherein
        when one who wants sending of a leaflet accesses
the web site of said server side and right to access of

the one who wants sending of a leaflet in question is checked, if the one who wants sending of a leaflet has chargeable right to access, said user access authentication step informs said charging step and said selection supporting step that access of the one who wants sending of a leaflet in question to chargeable moving picture data, voice data and/or document data is allowed,

said selection supporting step receives, through said question step, various conditions presented by one who wants sending of a leaflet and who is allowed to access by said user access authentication step by clicking an icon in the web site to designate each kind of selection items set in advance related to the icon in question, and searches said electronic leaflet data base based on the various conditions received through said electronic leaflet presenting step to select a chargeable electronic leaflet matched most to the various conditions input by the one who wants sending of a leaflet in question from among chargeable electronic leaflets accumulated in the electronic leaflet data base and present, for the one who wants sending of a leaflet in question, the selected electronic leaflet to said client terminal on the side of one who wants sending of a leaflet through the internet, and

said charging step charges the one who wants sending of a leaflet in question according to conditions

of access to a chargeable electronic leaflet.

17.   The electronic leaflet distribution/browsing
method as set forth in claim 7, wherein

when chargeable said moving picture data, voice
data and/or document data are sent to chargeable one who

5   wants sending of a leaflet through the internet, said
charging step executes processing of charging the one
who wants sending of a leaflet in question.

18.   An electronic leaflet system, comprising:

an electronic leaflet generation unit for making
contents data related to leaflets concerning a plurality
of educational organizations into electronic information

5   through designation of various kinds of selection items
set using icons in a web site on the side of a server to
generate and output an electronic leaflet,

an electronic leaflet data base for making said
electronic leaflet generated and output into a data base

10   having a predetermined layered structure and preserving
the obtained electronic leaflet,

a selection supporting unit for selecting at
least one electronic leaflet optimum for various
conditions presented by one who wants sending of a

15   leaflet in question among said electronic leaflets and
presenting the selected electronic leaflet to a client
terminal on the side of one who wants sending of a

leaflet through an internet, and

an electronic leaflet browsing supporting unit
20 responsive to a request from one who wants sending of a
leaflet for automatically reproducing the contents
contained in a sub-menu prepared in advance in the
selected electronic leaflet in question on a display of
the client terminal on the side of the one who wants
25 sending of a leaflet in question to promote
understanding of the contents prepared in the selected
electronic leaflet in question.

19.   The electronic leaflet system as set forth in
claim 18, wherein
said electronic leaflet
relates to attending-school or correspondence-
5 class chairs and lecture meetings of a plurality of
educational organizations such as universities,
preparatory schools, professional schools, cultural
schools and private schools for elementary/junior-
high/high schools.

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20.   The electronic leaflet system as set forth in
claim 18, wherein
said selection supporting unit
selects at least one optimum electronic leaflet
5 from among electronic leaflets according to various
conditions presented by one who wants sending of a

leaflet through designation of various kinds of
selection items set in advance related to icons in the
web site of said server.

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21.   The electronic leaflet system as set forth in
claim 18, further comprising

a user access authentication unit for, when said
client terminal of one who wants sending of a leaflet

5   accesses the web site of said server, checking right to
access of the one who wants sending of a leaflet in
question and when the one who wants sending of a leaflet
in question has right to access, informing the system
side that access of the one who wants sending of a

10   leaflet in question to the system is allowed.

22.   The electronic leaflet system as set forth in
claim 21, wherein

said selection supporting unit further comprises:

a question unit for receiving various conditions

5   presented by one who wants sending of a leaflet and who
is allowed to access by said user access authentication
unit by clicking an icon in the web site of said server
to designate each kind of selection items set in advance
related to the icon in question, and

10   an electronic leaflet presenting unit for
searching said electronic leaflet data base based on the
received various conditions to select at least one

electronic leaflet matched most to the various

conditions input by the one who wants sending of a

15   leaflet in question from among electronic leaflets

accumulated in the electronic leaflet data base and

present the selected electronic leaflet to the client

terminal on the side of the one who wants sending of a

leaflet in question through the internet.

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23.   The electronic leaflet system as set forth in

claim 21, wherein

        said selection supporting unit further comprises:

        a question unit for receiving various conditions

5   presented by one who wants sending of a leaflet and who

is allowed to access by said user access authentication

unit by clicking an icon in the web site of said server

side to designate each kind of selection items set in

advance related to the icon in question through the

10   internet, and

        an electronic leaflet presenting unit for

searching said electronic leaflet data base based on the

various conditions received from said question unit to

select a predetermined number of electronic leaflets in

15   descending order of suitability for the various

conditions input by the one who wants sending of a

leaflet in question from among electronic leaflets

accumulated in the electronic leaflet data base and

present the selected electronic leaflets to the client

20   terminal on the side of the one who wants sending of a leaflet.

24.   The electronic leaflet system as set forth in claim 22, wherein

said electronic leaflet browsing supporting unit includes a movie reproduction unit for, when an

5   electronic leaflet in which moving picture data, voice data and/or document data are prepared as contents in advance is selected by one who wants sending of a leaflet, automatically reproducing the moving picture data, voice data and/or document data in question on the

10   display of the client terminal on the side of the one who wants sending of a leaflet in question to promote understanding of the contents prepared in the selected electronic leaflet.

25.   The electronic leaflet system as set forth in claim 24, wherein

said moving picture data, voice data and/or document data include data generated by editing scenes

5   of school lessons recorded in the past in attending-school or correspondence-class chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

26.   The electronic leaflet system as set forth in

claim 24, wherein

said moving picture data, voice data and/or document data include data generated by editing interview scenes recorded in the past of lecturers in charge of attending-school or correspondence-class chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

27.   The electronic leaflet system as set forth in claim 24, wherein

said moving picture data, voice data and/or document data include data generated by recording and editing interview scenes of students who in the past took attending-school or correspondence-class chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

28.   The electronic leaflet system as set forth in claim 24, wherein

said moving picture data, voice data and/or document data include data generated by editing teaching materials and transcripts of lectures for attending-school or correspondence-class chairs presented by educational organizations such as a university, a preparatory school and a private school in the past.

29.   The electronic leaflet system as set forth in
claim 22, wherein

various kinds of selection items set in advance
in said question unit include a condition related to at
5   least one of ability and qualification required for
taking attending-school or correspondence-class chairs
and lecture meetings held by educational organizations
such as a university, a preparatory school and a private
school, budget, school lesson schedule and qualifying
10   schedule.

30.   The electronic leaflet system as set forth in
claim 29, wherein
said question unit includes:
a mock examination icon which enables selection
5   of a mock examination for supporting self-determination
of basic scholastic ability and/or aptitude required for
taking attending-school or correspondence-class chairs
and lecture meetings held by educational organizations
such as a university, a preparatory school and a private
10   school,
a mock examination sending unit for, when one who
wants sending of a leaflet and who is allowed to make an
access by said user access authentication unit clicks
the mock examination icon in the web site of said server
15   side, sending question data of the mock examination to

the client terminal on the side of the one who wants

sending of a leaflet in question through the internet,

and

a mock examination determination unit for

receiving answer data from said client terminal on the

side of one who wants sending of a leaflet to mark the

answer data, generating various conditions including

current ability of the one who wants sending of a

leaflet in question, ability required for taking a chair

or a lecture meeting, a kind of chair or lecture meeting

recommended and a specific name of a chair or a lecture

meeting based on the marking result and outputting the

conditions to said electronic leaflet browsing

supporting unit.

31. The electronic leaflet system as set forth in

claim 20, further comprising

a charging unit for charging an educational

organization according to the volume of data at new

registration or updating of contents data of an

electronic leaflet conducted at said electronic leaflet

generation unit.

32. The electronic leaflet system as set forth in

claim 31, wherein

said charging unit charges an educational

organization according to the volume of data at new

5   registration or updating of contents data of an

electronic leaflet made in said electronic leaflet data

base.

33.   The electronic leaflet system as set forth in

claim 31, wherein

when said client terminal on the side of one who

wants sending of a leaflet accesses the web site of said

5   server side and right to access of the one who wants

sending of a leaflet in question is checked, if the one

who wants sending of a leaflet has chargeable right to

access, said user access authentication unit informs

said charging unit and said selection supporting unit

10   that access of the one who wants sending of a leaflet in

question to chargeable moving picture data, voice data

and/or document data is allowed,

said selection supporting unit receives, through

said question unit, various conditions presented by one

15   who wants sending of a leaflet and who is allowed to

access by said user access authentication unit by

clicking an icon in the web site of said server to

designate each kind of selection items set in advance

related to the icon in question, and searches said

20   electronic leaflet data base based on the various

conditions received through said electronic leaflet

presenting unit to select a chargeable electronic

leaflet matched most to the various conditions input by

the one who wants sending of a leaflet in question from
25 among chargeable electronic leaflets accumulated in the
electronic leaflet data base and present the selected
electronic leaflet to said client terminal on the side
of the one who wants sending of a leaflet through the
internet, and

30   said charging unit charges the one who wants
sending of a leaflet in question according to conditions
of access to a chargeable electronic leaflet.

34.   The electronic leaflet system as set forth in
claim 24, wherein

when chargeable said moving picture data, voice
data and/or document data are sent to said client
5   terminal on the side of chargeable one who wants sending
of a leaflet through the internet, said charging unit
executes processing of charging the one who wants
sending of a leaflet in question.